

GOALS RELATED TO OBJECTIVES

Objective 1: Provide a friendly environment for volunteer involvement in a healthy organization

Objective 1, Goal 1: In each year, a minimum of 90% of our volunteers will rate their experience at the *** “excellent.”

Objective 1, Goal 2: In each year, our volunteer base will be reflective of the racial and geographic distribution of ***** County:

a) By September 20**, at least 20% of the actors auditioning for roles in our plays will be people of color;

b) By September of 20**, at least 22% of all volunteers, including those attending general auditions, will be residents of rural areas.

Objective 2: Provide a wide variety of theatrical experiences in order to encourage participation by all members of our community.

Objective 2, Goal 1: In each year, we will provide a wide range of opportunities for volunteer involvement on stage, back stage and in the administrative offices.

Objective 2, Goal 2: In each year, our production programs will offer a wide variety of programming in order to attract audiences from throughout the region.

Objective 2, Goal 3: The *** will establish a “multi-cultural initiative” to enhance our ability to communicate with volunteers and audiences from minority and rural backgrounds.

Objective 2, Goal 4: In each year, the membership on the *** Board of Directors will reflect the diversity of our community:

a) approximately 18% will represent people of color;

b) approximately 22% will represent rural areas.

Objective 3: Emphasize the quality of theatrical experiences available to all members of our community.

Objective 3, Goal 1: We will achieve a high level of production quality across all programs as assessed by Patrons and Board members.

Objective 3, Goal 2: By the end of the 20**-20** season, the *** will have been invited to participate in a Regional or National theatre competition.

Objective 3, Goal 3: In each year, we will maintain and/or develop sufficient numbers of skilled volunteers to provide high quality programs in all production areas.